

# Heytesbury District Landcare Network Strategic Map 2024 – 2028

**VISION** *Widespread adoption of informed and relevant Landcare practices across our communities that enhance biodiversity, resilience, and sustainability.*

**MISSION** *To engage with the community and stakeholders, facilitate information sharing and education, and achieve extensive environmental improvement in the Heytesbury District.*

Key objectives	Core offerings	Focus Areas
<b>Develop and Maintain Partnerships with Stakeholders</b>	<p>Establish relationships and enable participation with relevant stakeholders, including:</p> <ul style="list-style-type: none"> <li>• Landholders</li> <li>• Landcare groups</li> <li>• CCMA</li> <li>• Landcare Victoria</li> <li>• Landcare Australia</li> <li>• DEECA</li> <li>• Government organisations</li> <li>• Traditional Owners</li> <li>• Community groups &amp; volunteer organisations</li> <li>• Schools &amp; education institutes</li> <li>• Primary industry representative bodies</li> <li>• Media</li> <li>• Regional businesses</li> <li>• Corporations</li> <li>• Philanthropic organisations.</li> </ul> <p>Aim to be the lead agency in project development and implementation.</p>	<p>CCMA, Landcare Victoria, Corangamite Shire Council, philanthropic organisations</p> <p>Curdies river water quality</p> <p>Mentoring Landcare groups</p> <p>Landholder engagement</p> <p>Volunteer engagement</p> <p>Interest-based groups</p>
<b>Education and Community Engagement</b>	<p>Be a source of information and extension for our community on Landcare matters, including sustainable land management, biodiversity enhancement, environmental awareness and adaptation to climate change and impacts.</p> <p>Provide opportunities to participate in learning activities and workshops.</p> <p>Consider innovative methods of engagement that are of interest to our diverse community demographic.</p>	<p>Topical and interesting information, workshops and resources.</p> <p>Communications, including newsletter and social media.</p> <p>School workshops.</p> <p>Community support activities following natural disasters.</p> <p>Engage volunteers.</p>
<b>Environmental Services</b>	<p>Provide landholders supporting services in regeneration of farmland and bush:</p> <ul style="list-style-type: none"> <li>• Indigenous revegetation works</li> <li>• weed and pest control</li> <li>• native fauna and flora conservation</li> <li>• riparian zone protection</li> <li>• wildlife corridors</li> <li>• climate change resilience.</li> </ul> <p>Run a viable and sustainable nursery to supply local landholders with indigenous flora.</p>	<p>Biofund and other revegetation programs.</p> <p>Develop and implement other environmental projects.</p> <p>Investigate opportunities around:</p> <ul style="list-style-type: none"> <li>• Whole Farm Planning</li> <li>• Environmental Quality Assessment</li> <li>• Carbon Accounting</li> <li>• Nature-Positive initiatives</li> <li>• Marine and coastal programs.</li> </ul> <p>Community Landcare nursery</p>
<b>Project Management</b>	<p>Seek out and manage Landcare related projects that align with the vision of HDLN.</p>	<p>Seek and apply for relevant funding.</p> <p>Coordinate and manage projects.</p>
<b>Organisational Management</b>	<p>Ensure financial viability through:</p> <ul style="list-style-type: none"> <li>• responsible management</li> <li>• grant applications</li> <li>• nurturing partnerships.</li> </ul> <p>Support and oversee HDLN employees.</p> <p>Support the local Landcare groups within the network.</p> <p>Pursue continuous improvement.</p>	<p>Financial management, sponsorship and grant applications.</p> <p>Actively support Landcare groups.</p>